Package 'mscstexta4r'

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Type Package

Title R Client for the Microsoft Cognitive Services Text Analytics REST API

Version 0.1.2

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Description R Client for the Microsoft Cognitive Services Text Analytics
REST API, including Sentiment Analysis, Topic Detection, Language Detection,
and Key Phrase Extraction. An account MUST be registered at the Microsoft
Cognitive Services website https://www.microsoft.com/cognitive-services/
in order to obtain a (free) API key. Without an API key, this package will
not work properly.

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URL https://github.com/philferriere/mscstexta4r

BugReports http://www.github.com/philferriere/mscstexta4r/issues

VignetteBuilder knitr

Imports methods, httr, jsonlite, pander, stringi, dplyr, utils

Suggests knitr, rmarkdown, testthat, mscsweblm4r

SystemRequirements A valid account MUST be registered with Microsoft's

Cognitive Services website https://www.microsoft.com/cognitive-services/ in order to obtain a (free) API key. Without an API key, this package will not work properly.

NeedsCompilation no

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Description

mscstexta4r is a client/wrapper/interface for the Microsoft Cognitive Services (MSCS) Text Analytics (Text Analytics) REST API. To use this package, you MUST have a valid account with https://www.microsoft.com/cognitive-services. Once you have an account, Microsoft will provide you with a (free) API key you can use with this package.

The MSCS Text Analytics REST API

Microsoft Cognitive Services – formerly known as Project Oxford – are a set of APIs, SDKs and services that developers can use to add AI features to their apps. Those features include emotion and video detection; facial, speech and vision recognition; as well as speech and NLP.

The Text Analytics REST API provides tools for NLP and is documented at https://www.microsoft.com/cognitive-services/en-us/text-analytics/documentation. This API supports the following operations:

- Sentiment analysis Is a sentence or document generally positive or negative?
- Topic detection What's being discussed across a list of documents/reviews/articles?
- Language detection What language is a document written in?
- Key talking points extraction What's being discussed in a single document?

mscstexta4r Functions

The following mscstexta4r core functions are used to wrap the MSCS Text Analytics REST API:

- Sentiment analysis textaSentiment function
- Topic detection textaDetectTopics and textaDetectTopicsStatus functions
- Language detection textaDetectLanguages function
- Extraction of key talking points textaKeyPhrases function

The textaInit configuration function is used to set the REST API URL and the private API key. It needs to be called *only once*, after package load, or the core functions will not work properly.

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Prerequisites

To use the **mscstexta4r** R package, you **MUST** have a valid account with Microsoft Cognitive Services (see https://www.microsoft.com/cognitive-services/en-us/pricing for details). Once you have an account, Microsoft will provide you with an API key listed under your subscriptions. After you've configured **mscstexta4r** with your API key (as explained in the next section), you will be able to call the Text Analytics REST API from R, up to your maximum number of transactions per month and per minute.

Package Loading and Configuration

After loading the **mscstexta4r** package with the library() function, you must call the textaInit before you can call any of the core **mscstexta4r** functions.

The textaInit configuration function will first check to see if the variable MSCS_TEXTANALYTICS_CONFIG_FILE exists in the system environment. If it does, the package will use that as the path to the configuration file.

If MSCS_TEXTANALYTICS_CONFIG_FILE doesn't exist, it will look for the file .mscskeys.json in the current user's home directory (that's ~/.mscskeys.json on Linux, and something like C:/Users/Phil/Documents/.mscskeys.json on Windows). If the file is found, the package will load the API key and URL from it.

If using a file, please make sure it has the following structure:

```
{
  "textanalyticsurl": "https://westus.api.cognitive.microsoft.com/texta/analytics/v2.0/",
  "textanalyticskey": "...MSCS Text Analytics API key goes here..."
}
```

If no configuration file is found, textaInit will attempt to pick up its configuration information from two Sys env variables instead:

 ${\tt MSCS_TEXTANALYTICS_URL-the\ URL\ for\ the\ Text\ Analytics\ REST\ API.}$

MSCS_TEXTANALYTICS_KEY - your personal Text Analytics REST API key.

Synchronous vs Asynchronous Execution

All but **ONE** core text analytics functions execute exclusively in synchronous mode: textaDetectTopics is the only function that can be executed either synchronously or asynchronously. Why? Because topic detection is typically a "batch" operation meant to be performed on thousands of related documents (product reviews, research articles, etc.).

What's the difference?

When textaDetectTopics executes synchronously, you must wait for it to finish before you can move on to the next task. When textaDetectTopics executes asynchronously, you can move on to something else before topic detection has completed. In the latter case, you will need to call textaDetectTopicsStatus periodically yourself until the Microsoft Cognitive Services server complete topic detection and results become available.

When to run which mode?

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If you're performing topic detection in batch mode (from an R script), we recommend using the textaDetectTopics function in synchronous mode, in which case it will return only after topic detection has completed.

IMPORTANT NOTE: If you're calling textaDetectTopics in synchronous mode within the R console REPL (interactive mode), it will appear as if the console has hanged. This is *EXPECTED*. The function hasn't crashed. It is simply in "sleep mode", activating itself periodically and then going back to sleep, until the results have become available. In sleep mode, even though it appears "stuck", textaDetectTopics doesn't use any CPU resources. While the function is operating in sleep mode, you *WILL NOT* be able to use the console before the function completes. If you need to operate the console while topic detection is being performed by the Microsoft Cognitive services servers, you should call textaDetectTopics in asynchronous mode and then call textaDetectTopicsStatus yourself repeteadly afterwards, until results are available.

S3 Objects of the Classes texta and textatopics

The sentiment analysis, language detection, and key talking points extraction functions of the **msc-stexta4r** package return S3 objects of the class texta. The texta object exposes results collected in a single dataframe, the REST API JSON response, and the original HTTP request.

The functions textaDetectTopics returns a S3 object of the class textatopics. The textatopics object exposes formatted results using several dataframes (documents and their IDs, topics and their IDs, which topics are assigned to which documents), the REST API JSON response (should you care), and the HTTP request (mostly for debugging purposes).'

Error Handling

The MSCS Text Analytics API is a REST API. HTTP requests over a network and the Internet can fail. Because of congestion, because the web site is down for maintenance, because of firewall configuration issues, etc. There are many possible points of failure.

The API can also fail if you've exhausted your call volume quota or are exceeding the API calls rate limit. Unfortunately, MSCS does not expose an API you can query to check if you're about to exceed your quota for instance. The only way you'll know for sure is by looking at the error code returned after an API call has failed.

To help with error handling, we recommend the systematic use of tryCatch() when calling **mscs-texta4r**'s core functions. Its mechanism may appear a bit daunting at first, but it is well documented at http://www.inside-r.org/r-doc/base/signalCondition. We use it in many of the code examples.

Author(s)

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texta

The texta object

Description

The texta object exposes formatted results, the REST API JSON response, and the HTTP request:

- result the results in data. frame format
- json the REST API JSON response
- request the HTTP request

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See Also

Other res: textatopics

Description

This function returns the language detected in a sentence or documents along with a confidence score between 0 and 1. A scores equal to 1 indicates 100

Internally, this function invokes the Microsoft Cognitive Services Text Analytics REST API documented at https://www.microsoft.com/cognitive-services/en-us/text-analytics/documentation.

You MUST have a valid Microsoft Cognitive Services account and an API key for this function to work properly. See https://www.microsoft.com/cognitive-services/en-us/pricing for details.

Usage

textaDetectLanguages(documents, numberOfLanguagesToDetect = 1L)

Arguments

documents

(character vector) Vector of sentences or documents on which to perform language detection.

number Of Languages To Detect

(integer) Number of languages to detect. Set to 1 by default. Use a higher value if individual documents contain a mix of languages.

Value

An S3 object of the class texta. The results are stored in the results dataframe inside this object. The dataframe contains the original sentences or documents, the name of the detected language, the ISO 639-1 code of the detected language, and a confidence score. If an error occurred during processing, the dataframe will also have an error column that describes the error.

Author(s)

Phil Ferriere pferriere@hotmail.com>

```
## Not run:
docsText <- c(</pre>
  "The Louvre or the Louvre Museum is the world's largest museum.",
  "Le musee du Louvre est un musee d'art et d'antiquites situe au centre de Paris.",
  "El Museo del Louvre es el museo nacional de Francia.",
  "Il Museo del Louvre a Parigi, in Francia, e uno dei piu celebri musei del mondo.",
  "Der Louvre ist ein Museum in Paris."
tryCatch({
  # Detect languages used in documents
  docsLanguage <- textaDetectLanguages(</pre>
    numberOfLanguagesToDetect = 1L # Number of languages to detect
  )
  # Class and structure of docsLanguage
  class(docsLanguage)
  #> [1] "texta"
  str(docsLanguage, max.level = 1)
  #> List of 3
  #> $ results:'data.frame': 5 obs. of 4 variables:
 #> $ json : chr "{\"documents\":[{\"id\":\"B6e4C\",\"detectedLanguages\": __truncated__ }]}
  #> $ request:List of 7
  #> ..- attr(*, "class")= chr "request"
  #> - attr(*, "class")= chr "texta"
  # Print results
  docsLanguage
 #> texta [https://westus.api.cognitive.microsoft.com/text/analytics/v2.0/lan __truncated__ ]
  #> -----
  #>
                               name iso6391Name score
  #> -----
  #> The Louvre or the Louvre English en
  #> Museum is the world's largest
  #>
            museum.
  #>
```

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```
Le musee du Louvre est un
                                      French
                                                  fr
      musee d'art et d'antiquites
  #>
        situe au centre de Paris.
  #>
        El Museo del Louvre es el
  #>
                                     Spanish
                                                  es
                                                               1
  #>
      museo nacional de Francia.
  #>
  #> Il Museo del Louvre a Parigi, Italian
                                                               1
        in Francia, e uno dei piu
  #>
        celebri musei del mondo.
  #>
  #>
  #>
      Der Louvre ist ein Museum in German
                                                               1
                                                  de
  #>
                 Paris.
}, error = function(err) {
  # Print error
  geterrmessage()
})
## End(Not run)
```

textaDetectTopics

Detects the top topics in a group of text documents.

Description

This function returns the top detected topics for a list of submitted text documents. A topic is identified with a key phrase, which can be one or more related words. At least 100 text documents must be submitted, however this API is designed to detect topics across hundreds to thousands of documents. For best performance, limit each document to a short, human written text paragraph such as review, conversation or user feedback.

English is the only language supported at this time.

You can provide a list of stop words to control which words or documents are filtered out. You can also supply a list of topics to exclude from the response. Finally, you can also provide min/max word frequency count thresholds to exclude rare/ubiquitous document topics.

We recommend using the textaDetectTopics function in synchronous mode, in which case it will return only after topic detection has completed. If you decide to call this function in asynchronous mode, you will need to call the textaDetectTopicsStatus function periodically yourself until the Microsoft Cognitive Services server complete topic detection and results become available.

IMPORTANT NOTE: If you're calling textaDetectTopics in synchronous mode within the R console REPL (interactive mode), it will appear as if the console has hanged. This is *EXPECTED*. The function hasn't crashed. It is simply in "sleep mode", activating itself periodically and then going back to sleep, until the results have become available. In sleep mode, even though it appears "stuck", textaDetectTopics dodesn't use any CPU resources. While

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the function is operating in sleep mode, you WILL NOT be able to use the console until the function completes. If need to operate the console while topic detection is being performed by the Microsoft Cognitive services servers, you should call textaDetectTopics in asynchronous mode and then call textaDetectTopicsStatus yourself repeteadly afterwards, until results are available.

Note that one transaction is charged per text document submitted.

Internally, this function invokes the Microsoft Cognitive Services Text Analytics REST API documented at https://www.microsoft.com/cognitive-services/en-us/text-analytics/documentation.

You MUST have a valid Microsoft Cognitive Services account and an API key for this function to work properly. See https://www.microsoft.com/cognitive-services/en-us/pricing for details.

Usage

```
textaDetectTopics(documents, stopWords = NULL, topicsToExclude = NULL,
 minDocumentsPerWord = NULL, maxDocumentsPerWord = NULL,
  resultsPollInterval = 30L, resultsTimeout = 1200L, verbose = FALSE)
```

Arguments

documents (character vector) Vector of sentences or documents on which to perform topic

detection. At least 100 text documents must be submitted. English is the only

language supported at this time.

stopWords (character vector) Vector of stop words to ignore while performing topic detec-

tion (optional)

topicsToExclude

(character vector) Vector of topics to exclude from the response (optional)

minDocumentsPerWord

(integer) Words that occur in less than this many documents are ignored. Use this parameter to help exclude rare document topics. Omit to let the service choose appropriate value. (optional)

maxDocumentsPerWord

(integer) Words that occur in more than this many documents are ignored. Use this parameter to help exclude ubiquitous document topics. Omit to let the service choose appropriate value. (optional)

resultsPollInterval

(integer) Interval (in seconds) at which this function will query the Microsoft Cognitive Services servers for results (optional, default: 30L). If set to 0L, this function will return immediately and you will have to call textaDetectTopicsStatus periodically to collect results. If set to a non-zero integer value, this function will only return after all results have been collected. It does so by repeatedly calling textaDetectTopicsStatus on its own until topic detection has completed. In the latter case, you do not need to call textaDetectTopicsStatus.

resultsTimeout (integer) Interval (in seconds) at which point this function will give up and stop querying the Microsoft Cognitive Services servers for results (optional, default: 1200L). As soon as all results are available, this function will return them to the caller. If the Microsoft Cognitive Services servers within resultsTimeout textaDetectTopics 9

seconds, this function will stop polling the servers and return the most current

verbose (logical) If set to TRUE, print every poll status to stdout.

Value

An S3 object of the class textatopics. The results are stored in the results dataframes inside this object. See textatopics for details. In the synchronous case (i.e., the function only returns after completion), the dataframes contain the documents, the topics, and which topics are assigned to which documents. In the asynchronous case (i.e., the function returns immediately), the dataframes contain the documents, their unique identifiers, their current operation status code, but they don't contain the topics yet, nor their assignments. To get the topics and their assignments, you must call textaDetectTopicsStatus until the Microsoft Services servers have completed topic detection.

Author(s)

Phil Ferriere pferriere@hotmail.com>

```
## Not run:
load("./data/yelpChineseRestaurantReviews.rda")
set.seed(1234)
documents <- sample(yelpChReviews$text, 1000)</pre>
tryCatch({
  # Detect top topics in group of documents
  topics <- textaDetectTopics(</pre>
    documents,
                               # At least 100 documents (English only)
                               # Stop word list (optional)
    stopWords = NULL,
     topicsToExclude = NULL,  # Topics to exclude (optional)
    minDocumentsPerWord = NULL, # Threshold to exclude rare topics (optional)
    maxDocumentsPerWord = NULL, # Threshold to exclude ubiquitous topics (optional)
    resultsPollInterval = 30L, # Poll interval (in s, default:30s, use 0L for async)
    resultsTimeout = 1200L, # Give up timeout (in s, default: 1200s = 20mn)
    verbose = TRUE
                                # If set to TRUE, print every poll status to stdout
  # Class and structure of topics
  class(topics)
  #> [1] "textatopics"
  str(topics, max.level = 1)
  #> List of 8
  #> $ status
                       : chr "Succeeded"
  #> $ operationId
                       : chr "30334a3e1e28406a80566bb76ff04884"
  #> $ operationType : chr "topics"
  #> $ documents :'data.frame': 1000 obs. of 2 variables:
  #> $ topics
                       :'data.frame': 71 obs. of 3 variables:
  #> $ topicAssignments:'data.frame': 502 obs. of 3 variables:
```

```
#> ..- attr(*, "class")= chr "request"
  #> - attr(*, "class")= chr "textatopics"
  # Print results
 #> textatopics [https://westus.api.cognitive.microsoft.com/text/analytics/ __truncated__ ]
  #> status: Succeeded
  #> operationId: 30334a3e1e28406a80566bb76ff04884
  #> operationType: topics
  #> topics (first 20):
  #> -----
     keyPhrase score
  #>
  #> -----
  #> portions
#> noodle soup
                   35
                   30
  #>
     vegetables
                  20
  #>
       tofu
garlic
       tofu
                   19
  #>
                   17
     Eggplant
  #>
                   15
        Pad
                   15
  #>
  #>
        combo
                   13
  #> Beef Noodle Soup
                   13
        House
                   12
  #>
  #>
        entree
                   12
  #>
       wontons
                   12
  #>
       Pei Wei
                   12
  #> mongolian beef
                   11
  #>
        crab
                   11
  #>
       Panda
                   11
  #>
        bean
                   10
  #>
       dumplings
                    9
  #>
       veggies
        decor
}, error = function(err) {
  # Print error
  geterrmessage()
})
## End(Not run)
```

textaDetectTopicsStatus

Retrieves the status of a topic detection operation submitted for processing.

textaDetectTopicsStatus

Description

This function retrieves the status of an asynchronous topic detection operation previously submitted for processing. If the operation has reached a 'Succeeded' state, this function will also return the results.

Internally, this function invokes the Microsoft Cognitive Services Text Analytics REST API documented at https://www.microsoft.com/cognitive-services/en-us/text-analytics/documentation.

You MUST have a valid Microsoft Cognitive Services account and an API key for this function to work properly. See https://www.microsoft.com/cognitive-services/en-us/pricing for details.

Usage

```
textaDetectTopicsStatus(operation, verbose = FALSE)
```

Arguments

```
operation (textatopics) textatopics S3 object returned by the original call to textaDetectTopics. verbose (logical) If set to TRUE, print poll status to stdout.
```

Value

An S3 object of the class textatopics with the results of the topic detection operation. See textatopics for details.

Author(s)

Phil Ferriere pferriere@hotmail.com>

```
## Not run:
load("./data/yelpChineseRestaurantReviews.rda")
set.seed(1234)
documents <- sample(yelpChReviews$text, 1000)</pre>
tryCatch({
  # Start async topic detection
  operation <- textaDetectTopics(</pre>
                               # At least 100 docs/sentences
    documents,
    stopWords = NULL,
                               # Stop word list (optional)
                               # Topics to exclude (optional)
    topicsToExclude = NULL,
    minDocumentsPerWord = NULL, # Threshold to exclude rare topics (optional)
    maxDocumentsPerWord = NULL, # Threshold to exclude ubiquitous topics (optional)
    resultsPollInterval = 0L  # Poll interval (in s, default: 30s, use 0L for async)
  )
  # Poll the servers until the work completes or until we time out
  resultsPollInterval <- 60L
  resultsTimeout <- 1200L
```

```
startTime <- Sys.time()</pre>
endTime <- startTime + resultsTimeout</pre>
while (Sys.time() <= endTime) {</pre>
  sleepTime <- startTime + resultsPollInterval - Sys.time()</pre>
  if (sleepTime > 0)
    Sys.sleep(sleepTime)
  startTime <- Sys.time()</pre>
  # Poll for results
  topics <- textaDetectTopicsStatus(operation)</pre>
  if (topics$status != "NotStarted" && topics$status != "Running")
    break;
# Class and structure of topics
class(topics)
#> [1] "textatopics"
str(topics, max.level = 1)
#> List of 8
                  : chr "Succeeded"
#> $ status
#> $ operationId : chr "30334a3e1e28406a80566bb76ff04884"
\#> $ operationType : chr "topics"
#> $ documents : 'data.frame': 1000 obs. of 2 variables:
#> $ topics : 'data.frame': 71 obs. of 3 variables:
#> $ topicAssignments:'data.frame': 502 obs. of 3 variables:
#> $ request
                :List of 7
#> ..- attr(*, "class")= chr "request"
#> - attr(*, "class")= chr "textatopics"
# Print results
#> textatopics [https://westus.api.cognitive.microsoft.com/text/analytics/ __truncated__ ]
#> status: Succeeded
#> operationId: 30334a3e1e28406a80566bb76ff04884
#> operationType: topics
#> topics (first 20):
#> -----
    keyPhrase
                   score
#> -----
                  35
#>
    portions
                   30
#> noodle soup
#> vegetables
                   20
#>
       tofu
                    19
#>
      garlic
                    17
#>
    Eggplant
                   15
#>
       Pad
                    15
        combo
#>
                    13
#> Beef Noodle Soup 13
#>
      House
                    12
#>
        entree
                    12
```

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```
#>
          wontons
                          12
          Pei Wei
   #>
                          12
   #>
      mongolian beef
                          11
   #>
            crab
                          11
           Panda
   #>
                          11
   #>
            bean
                          10
   #>
         dumplings
   #>
          veggies
   #>
           decor
   #>
}, error = function(err) {
   # Print error
  geterrmessage()
})
## End(Not run)
```

textaInit

Initializes the mscstexta4r package.

Description

This function initializes the Microsoft Cognitive Services Text Analytics REST API key and URL by reading them either from a configuration file or environment variables.

This function **MUST** be called right after package load and before calling any **mscstexta4r** core functions, or these functions will fail.

The textaInit configuration function will first check to see if the variable MSCS_TEXTANALYTICS_CONFIG_FILE exists in the system environment. If it does, the package will use that as the path to the configuration file

If MSCS_TEXTANALYTICS_CONFIG_FILE doesn't exist, it will look for the file .mscskeys.json in the current user's home directory (that's ~/.mscskeys.json on Linux, and something like C:/Users/Phil/Documents/.mscskeys.json on Windows). If the file is found, the package will load the API key and URL from it.

If using a file, please make sure it has the following structure:

```
{
  "textanalyticsurl": "https://westus.api.cognitive.microsoft.com/texta/analytics/v2.0/",
  "textanalyticskey": "...MSCS Text Analytics API key goes here..."
}
```

If no configuration file is found, textaInit will attempt to pick up its configuration information from two Sys env variables instead:

```
MSCS_TEXTANALYTICS_URL - the URL for the Text Analytics REST API.
```

MSCS_TEXTANALYTICS_KEY - your personal Text Analytics REST API key.

textaInit needs to be called only once, after package load.

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Usage

```
textaInit()
```

Author(s)

Phil Ferriere <pferriere@hotmail.com>

Examples

```
## Not run:
  textaInit()
## End(Not run)
```

textaKeyPhrases

Returns the key talking points in sentences or documents.

Description

This function returns the key talking points in a list of sentences or documents. The following languages are currently supported: English, German, Spanish and Japanese.

Internally, this function invokes the Microsoft Cognitive Services Text Analytics REST API documented at https://www.microsoft.com/cognitive-services/en-us/text-analytics/documentation.

You MUST have a valid Microsoft Cognitive Services account and an API key for this function to work properly. See https://www.microsoft.com/cognitive-services/en-us/pricing for details.

Usage

```
textaKeyPhrases(documents, languages = rep("en", length(documents)))
```

Arguments

documents (character vector) Vector of sentences or documents for which to extract key

talking points.

languages (character vector) Languages of the sentences or documents, supported values:

"en"(English, default), "de"(German), "es"(Spanish), "fr"(French), "ja"(Japanese)

Value

An S3 object of the class texta. The results are stored in the results dataframe inside this object. The dataframe contains the original sentences or documents and their key talking points. If an error occurred during processing, the dataframe will also have an error column that describes the error.

Author(s)

Phil Ferriere pferriere@hotmail.com>

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```
## Not run:
docsText <- c(</pre>
  "Loved the food, service and atmosphere! We'll definitely be back.",
  "Very good food, reasonable prices, excellent service.",
  "It was a great restaurant.",
  "If steak is what you want, this is the place.",
  "The atmosphere is pretty bad but the food is quite good.",
  "The food is quite good but the atmosphere is pretty bad.",
  "I'm not sure I would come back to this restaurant.",
  "The food wasn't very good.",
  "While the food was good the service was a disappointment.",
  "I was very disappointed with both the service and my entree."
docsLanguage <- rep("en", length(docsText))</pre>
tryCatch({
  # Get key talking points in documents
  docsKeyPhrases <- textaKeyPhrases(</pre>
    documents = docsText,  # Input sentences or documents
    languages = docsLanguage
    # "en"(English, default)|"de"(German)|"es"(Spanish)|"fr"(French)|"ja"(Japanese)
  # Class and structure of docsKeyPhrases
  class(docsKeyPhrases)
  #> [1] "texta"
  str(docsKeyPhrases, max.level = 1)
  #> List of 3
  #> $ results:'data.frame': 10 obs. of 2 variables:
 * $ json : chr "{\"documents\":[{\"keyPhrases\":[\"atmosphere\",\"food\", __truncated__ ]}]}
  #> $ request:List of 7
  #> ..- attr(*, "class")= chr "request"
  #> - attr(*, "class")= chr "texta"
  # Print results
  docsKeyPhrases
  #> texta [https://westus.api.cognitive.microsoft.com/text/analytics/v2.0/keyPhrases]
  #>
                text
                                          keyPhrases
  #> -----
  #> Loved the food, service and atmosphere, food, service
  #> atmosphere! We'll definitely
  #>
                be back.
  #>
  #> Very good food, reasonable reasonable prices, good food
  #> prices, excellent service.
  #>
  #> It was a great restaurant.
                                      great restaurant
```

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```
#>
       If steak is what you want,
  #>
                                             steak, place
  #>
            this is the place.
  #>
     The atmosphere is pretty bad
                                           atmosphere, food
  #>
  #>
      but the food is quite good.
  #>
  #>
      The food is quite good but the
                                             food, atmosphere
  #>
       atmosphere is pretty bad.
  #>
  #> I'm not sure I would come back
                                               restaurant
          to this restaurant.
  #>
  #>
  #>
       The food wasn't very good.
                                                  food
  #>
  #> While the food was good the
                                            service, food
  #> service was a disappointment.
  #>
  #>
     I was very disappointed with
                                           service, entree
  #>
        both the service and my
  #>
                 entree.
}, error = function(err) {
  # Print error
  geterrmessage()
})
## End(Not run)
```

textaSentiment

Assesses the sentiment of sentences or documents.

Description

This function returns a numeric score between 0 and 1 with scores close to 1 indicating positive sentiment and scores close to 0 indicating negative sentiment.

Sentiment score is generated using classification techniques. The input features of the classifier include n-grams, features generated from part-of-speech tags, and word embeddings. English, French, Spanish and Portuguese text are supported.

Internally, this function invokes the Microsoft Cognitive Services Text Analytics REST API documented at https://www.microsoft.com/cognitive-services/en-us/text-analytics/documentation.

You MUST have a valid Microsoft Cognitive Services account and an API key for this function to work properly. See https://www.microsoft.com/cognitive-services/en-us/pricing for details.

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Usage

```
textaSentiment(documents, languages = rep("en", length(documents)))
```

Arguments

documents (character vector) Vector of sentences or documents for which to assess sentilanguages

(character vector) Languages of the sentences or documents, supported values:

"en"(English, default), "es"(Spanish), "fr"(French), "pt"(Portuguese)

Value

An S3 object of the class texta. The results are stored in the results dataframe inside this object. The dataframe contains the original sentences or documents and their sentiment score. If an error occurred during processing, the dataframe will also have an error column that describes the error.

Author(s)

Phil Ferriere pferriere@hotmail.com>

```
## Not run:
 docsText <- c(</pre>
   "Loved the food, service and atmosphere! We'll definitely be back.",
   "Very good food, reasonable prices, excellent service.",
   "It was a great restaurant.",
   "If steak is what you want, this is the place.",
   "The atmosphere is pretty bad but the food is quite good.",
   "The food is quite good but the atmosphere is pretty bad.",
   "I'm not sure I would come back to this restaurant.",
   "The food wasn't very good.",
   "While the food was good the service was a disappointment.",
   "I was very disappointed with both the service and my entree."
 )
 docsLanguage <- rep("en", length(docsText))</pre>
 tryCatch({
  # Perform sentiment analysis
  docsSentiment <- textaSentiment(</pre>
     documents = docsText,
                              # Input sentences or documents
     languages = docsLanguage
     # "en"(English, default)|"es"(Spanish)|"fr"(French)|"pt"(Portuguese)
   # Class and structure of docsSentiment
  class(docsSentiment)
   #> [1] "texta"
   str(docsSentiment, max.level = 1)
```

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```
#> List of 3
  #> $ results:'data.frame': 10 obs. of 2 variables:
 * $ json : chr "{\"documents\":[{\"score\":0.9903013,\"id\":\"hDgKc\", __truncated__ }]}
  #> $ request:List of 7
  #> ..- attr(*, "class")= chr "request"
  #> - attr(*, "class")= chr "texta"
  # Print results
  docsSentiment
  #> texta [https://westus.api.cognitive.microsoft.com/text/analytics/v2.0/sentiment]
  #>
  #>
  #> Loved the food, service and    0.9847
  #> atmosphere! We'll definitely
  #>
      be back.
  #>
  #> Very good food, reasonable
                                   0.9831
  #> prices, excellent service.
  #> It was a great restaurant.
                                  0.9306
  #>
  #> If steak is what you want,
                                   0.8014
         this is the place.
  #>
  #> The atmosphere is pretty bad    0.4998
  #> but the food is quite good.
  \#> The food is quite good but the 0.475
  #> atmosphere is pretty bad.
  #>
  #> I'm not sure I would come back 0.2857
  #> to this restaurant.
  #> The food wasn't very good. 0.1877
  #> While the food was good the  0.08727
  #> service was a disappointment.
  #> I was very disappointed with 0.01877
      both the service and my
  #>
             entree.
}, error = function(err) {
  # Print error
  geterrmessage()
})
## End(Not run)
```

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textatopics

The textatopics object

Description

The textatopics object exposes formatted results for the textaDetectTopics API, this REST API's JSON response, and the HTTP request:

- status the operation's current status ("NotStarted"|"Running"|"Succeeded"|"Failed")
- documents a data. frame with the documents and a unique string ID for each
- topics a data. frame with the identified topics, a unique string ID for each, and a prevalence score for each topic (count of documents assigned to topic)
- topicAssignments a data. frame with all the topics (identified by their topic ID) assigned to each document (identified by their document ID), and a distance score for each topic assignment (between 0 and 1; the lower the distance score the stronger the topic affiliation)
- json the REST API JSON response
- request the HTTP request

Author(s)

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See Also

Other res: texta

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